REMARKS

Applicant respectfully requests reconsideration and allowance of the subject application.

CLAIMS

The Office Action dated 10/06/2003 finally rejected claims 1-43 of the pending Continued Prosecution Application. Claims 1 to 43 are currently pending in this application.

Claim Rejections

I. 35 U.S.C. § 102

Claims 26 and 43 are rejected under 35 U.S.C. § 102(e) as being anticipated by Nawaz et al. (U.S. Patent 6,421,694 – hereinafter "Nawaz et al."). Claim 26 is a method claim that, as amended, recites:

monitoring an IP (Internet Protocol) address to receive triggers in synchronization with a streaming content, wherein enhancing content is associated with the streaming content;

receiving an announcement on a monitored address containing information specifying how and when to receive upcoming enhancing content, wherein each trigger contains at least one item to be displayed on a ticker;

forming an array of the items received in the triggers; and displaying the array of the items within the ticker.

Nawaz et al. with respect to claim 26.

Nawaz et al. discloses a system and method for dynamically displaying items on a computer using a ticker pane. Paragraph 5 of the Office Action mailed 10/6/03 indicates that Nawaz et al. does not specifically disclose receiving an announcement at another IP address, the announcements being used to announce upcoming transmission of the triggers. The Applicant therefore submits that it is improper to maintain the rejection under 35 U.S.C. §102 or 35 U.S.C. §103 over

Claim 43 as amended recites a client software architecture claim including:

- a) a first code segment for monitoring a broadcast or multicast IP address to receive enhancing content including triggers according to information contained in an announcement, wherein each trigger contains at least one item for a ticker; and
- b) a second code segment for rendering the ticker with the items received via the triggers.

Nawaz et al. discloses a system and method for dynamically displaying items on a computer using a ticker pane. Paragraph 5 of the Office Action mailed 10/6/03 indicates that Nawaz et al. does not specifically disclose receiving an announcement at another IP address, the announcements being used to announce upcoming transmission of the triggers. The Applicant therefore submits that it is improper to maintain the rejection under 35 U.S.C. §102 or 35 U.S.C. §103 over Nawaz et al. with respect to claim 43.

II. 35 U.S.C. § 103

Claim 27 is rejected under 35 U.S.C. § 103 as being unpatentable over Nawaz et al., and further in view of the Advances Television Enhancement Forum Specification (hereinafter ATVEF). Claim 27 further recites: "receiving announcements at another IP address, the announcements being used to announce upcoming transmissions of the triggers." Paragraph 5 of the Office Action mailed 10/6/03 indicates that Nawaz et al. does not specifically disclose receiving an announcement at another IP address, the announcements being used to announce upcoming transmission of the triggers.

The Applicant includes with this response a declaration under 37 C.F.R. 1.132 that the various subject matter of the ATVEF standard is attributable in part to the subject matter included in the pending patent application. As stated in MPEP Section 716.10 that pertains to Attribution: Since the subject matter of ATVEF is attributable in part to the subject matter included in the pending patent application, the Applicant submits that it is inappropriate for the Examiner to maintain the current rejection over 35 U.S.C. 103(a) over Nawaz in view of ATVEF. The Applicant further submits that the concept of attribution applies to limit the application of the ATVEF standard to any of the pending claims of the current application.

Claims 1-6, 8-17, 20-22, 30-36, and 38-40 are rejected under 35 U.S.C. § 103 as being unpatentable over Schoff et al. (U.S. Patent Number 6,240,555 – hereinafter Schoff et al.) in view of ATVEF.

The Applicant includes with this response a declaration under 37 C.F.R. 1.132 that the various subject matter of the ATVEF standard is attributable in part

to the subject matter included in the pending patent application. As stated in MPEP Section 716.10 that pertains to Attribution: Since the subject matter of ATVEF is attributable in part to the subject matter included in the pending patent application, the Applicant submits that it is inappropriate for the Examiner to maintain the current rejection over 35 U.S.C. 103(a) over Schoff et al. in view of ATVEF.

The Applicant submits that since claims 2, 3, 4, 5, 6, and 8 depend from claim 1, the rejection of claims 1, 2, 3, 4, 5, 6, and 8 should be withdrawn and these claims allowed for at least these reasons.

Claims 9-17 are rejected under 35 U.S.C. § 103 as being unpatentable over Schoff et al. in view of ATVEF. Claim 9 (which claims 10-17 depend from) is a method claim that recites forming "announcements" that are broadcast or multicast at a second address, that specify a first address to be monitored and a time when to monitor the first address to receive "triggers," monitoring the second address to receive the broadcast or multicast announcement, filtering the announcements, monitoring the first address at the time specified to receive the triggers, and processing the triggers to coordinate presentation of the enhancing content and the streaming content.

As described with reference to claims 1-6 above, the Applicant includes with this response a declaration under 37 C.F.R. 1.132 that the various subject matter of the ATVEF standard is attributable in part to the subject matter included in the pending patent application. As stated in MPEP Section 716.10 that pertains to Attribution: Since the subject matter of ATVEF is attributable in part to the subject matter included in the pending patent application, the Applicant submits

that it is inappropriate for the Examiner to maintain the current rejection over 35 U.S.C. 103(a) over Schoff et al. in view of ATVEF.

The Applicant submits that since claims 10-17 depend from claim 9, the rejection of claims 9-17 should be withdrawn and these claims allowed for at least these reasons.

Claims 20-23 are rejected under 35 U.S.C. § 103 as being unpatentable over Schoff et al. in view of ATVEF. Claim 20 (which claims 21 and 22 depend from) is a method claim that recites forming "announcements" that are broadcast or multicast at a second address, that specify a first address to be monitored and a time when to monitor the first address to receive "triggers," monitoring the second address to receive the broadcast or multicast announcement, filtering the announcements, monitoring the first address at the time specified to receive the triggers, and processing the triggers to coordinate presentation of the enhancing content and the streaming content.

As described with reference to claims 1-6 and 9-17 above, the Applicant includes with this response a declaration under 37 C.F.R. 1.132 that the various subject matter of the ATVEF standard is attributable in part to the subject matter included in the pending patent application. As stated in MPEP Section 716.10 that pertains to Attribution: Since the subject matter of ATVEF is attributable in part to the subject matter included in the pending patent application, the Applicant submits that it is inappropriate for the Examiner to maintain the current rejection over 35 U.S.C. 103(a) over Schoff et al. in view of ATVEF.

The Applicant submits that since claims 21 and 22 depend from claim 20, the rejection of claims 21 and 22 should be withdrawn and these claims allowed for at least these reasons as described with respect to Claim 20.

Claims 30-36 are rejected under 35 U.S.C. § 103 as being unpatentable over Schoff et al. in view of ATVEF. Claim 30 (which claims 31-36 depend from) is a system claim that recites a content server forming "announcements" that contain information specifying an IP address and a time at which to receive upcoming triggers, the content server sending the announcements by at least one of broadcasting and multicasting to the client.

As described with reference to claims 1-6, 9-17, and 20-22 above, , the Applicant includes with this response a declaration under 37 C.F.R. 1.132 that the various subject matter of the ATVEF standard is attributable in part to the subject matter included in the pending patent application. As stated in MPEP Section 716.10 that pertains to Attribution: Since the subject matter of ATVEF is attributable in part to the subject matter included in the pending patent application, the Applicant submits that it is inappropriate for the Examiner to maintain the current rejection over 35 U.S.C. 103(a) over Schoff et al. in view of ATVEF.

The Applicant submits that since claims 31 to 36 depend from claim 30, the rejection of claims 31 to 36 should be withdrawn and these claims allowed for at least these reasons as described with respect to Claim 30.

Claims 38-40 are rejected under 35 U.S.C. § 103 as being unpatentable over Schoff et al. in view of ATVEF. Claim 38 (which claims 39 and 40 depend from) is a client software architecture claim that recites a listener monitoring an

5

6

7 8

9

10 11

13

12

15

14

16 17

18 19

21

20

23

24

25

22

announcement IP (Internet Protocol) address to receive announcements pertaining to enhancing content for enhancing the video content. The announcements containing information that specify a trigger IP address and times at which to receive upcoming triggers. The listener further monitors the trigger IP address at the times specified by the announcements to receive corresponding triggers. A rendering component presents the video content and to enhance the video content with the enhancing content according to instructions received in the triggers.

As described with reference to claims 1-6, 9-17, 20-22, and 30-36 above, the Applicant includes with this response a declaration under 37 C.F.R. 1.132 that the various subject matter of the ATVEF standard is attributable in part to the subject matter included in the pending patent application. As stated in MPEP Section 716.10 that pertains to Attribution: Since the subject matter of ATVEF is attributable in part to the subject matter included in the pending patent application, the Applicant submits that it is inappropriate for the Examiner to maintain the current rejection over 35 U.S.C. 103(a) over Schoff et al. in view of ATVEF.

The Applicant submits that since claims 39 and 40 depend from claim 38, the rejection of claims 39 and 40 should be withdrawn and these claims allowed for at least these reasons as described with respect to Claim 38.

Claims 7, 18, 24, and 37 are rejected under 35 U.S.C. § 103 as being unpatentable over Schoff et al. in view of ATVEF, and further in view of Nawaz et al. Claim 7 depends from claim 1; claim 18 depends from claim 9; claim 24 depends from claim 20, and claim 37 depends from claim 30. As such, the Applicant submits that for at least the reasons described above with respect to

claims 1, 9, 20, and 30, that the rejection under 35 U.S.C. 103 to claims 7, 18, 24 and 37 should be withdrawn.

As mentioned above, the Applicant includes with this response a declaration under 37 C.F.R. 1.132 that the various subject matter of the ATVEF standard is attributable in part to the subject matter included in the pending patent application. As stated in MPEP Section 716.10 that pertains to Attribution: Since the subject matter of ATVEF is attributable in part to the subject matter included in the pending patent application, the Applicant submits that it is inappropriate for the Examiner to maintain the current rejection over 35 U.S.C. 103(a) over Schoff et al. in view of ATVEF and further in view of Nawaz et al.

Claim 7 depends from claim 1; claim 18 depends from claim 9; claim 24 depends from claim 20, and claim 37 depends from claim 30. As such, the Applicant submits that for at least the reasons described above with respect to claims 1, 9, 20. and 30, that the rejection under 35 U.S.C. 103 to claims 7, 18, 24 and 37 should be withdrawn.

Claim 29 is rejected under 35 U.S.C. § 103 as being unpatentable over Schoff et al. in view of ATVEF, and further in view of Nawaz et al. This claim is amended by this response.

As mentioned above, the Applicant includes with this response a declaration under 37 C.F.R. 1.132 that the various subject matter of the ATVEF standard is attributable in part to the subject matter included in the pending patent application. As stated in MPEP Section 716.10 that pertains to Attribution: Since the subject matter of ATVEF is attributable in part to the subject matter included in the pending patent application, the Applicant submits that it is inappropriate for

the Examiner to maintain the current rejection over 35 U.S.C. 103(a) over Schoff et al. in view of ATVEF and further in view of Nawaz et al.

 $\underline{\textbf{Conclusion}}$

Date: 4/2/04

In view of the following remarks, Applicant respectfully requests reconsideration and allowance of the subject matter application.

Respectfully Submitted,

Lee & Hayes, PLLC 421 W. Riverside Avenue, Suite 500 Spokane, WA 99201

Glenn B. Foster Reg. No. 32,676